APPENDIX

The Murphy Pintak Gautier Hudome Agency, Inc.

30 Television
Date: October 12, 2000

Client: U.S. Chamber of Commerce
Title: "Complaint"
Spot #:

Video:	Audio:
Over shoulder shot of woman dressed in judicial robes.	Alice Resnick . . .
Bag of money empties onto tables.	She's taken over $750,000 in contributions come from personal injury lawyers—and she rules with them nearly 70 percent of the time.
Lower 1/3 CG: "Resnick: $750,000 from personal injury lawyers. . . . Source: Ohio Campaign Finance Reports Resnick: rules with them nearly 70% of time Source: Ohio Chamber of Commerce Study	
Transition to various shots of woman in robes shuffling papers, marking ballot, pursuing letter, re-marking ballot.	

Video (cont'd):	Audio (cont'd):
Lower ½ CG: Resnick: Took over $20,000 from one contributor. Source: Akron Beacon Journal 10/13/91	She took over $20,000 from one influential contributor. On one important vote she cast after that same contributor sent a letter of complaint— Alice Resnick was the only Supreme Court justice to reverse her own vote.
Closing board: Justice Alice Resnick Voting with Contributors Changing When They Complain Learn more: www.LitigationFairness.org Paid for by U.S. Chamber of Commerce	Justice Alice Resnick—voting with her contributors and even changing her vote after they complain.

The Murphy Pintak Gautier Hudome Agency, Inc.

Type: Issue Advocacy

30 Television
Date: October 28, 2000

Client: U.S. Chamber of Commerce
Title: "Ohio Papers"
Spot #: USCC-1073

Video:	Audio:
Board: Judge Terry O'Donnell Paid for by U.S. Chamber of Commerce	What's being said about Judge Terry O'Donnell:
"Highly recommended"—Cleveland Bar Association	"Highly recommended"
"one of Cleveland's Toughest Judges"—Cleveland Magazine	"one of Cleveland's Toughest Judges"
"thoughtful...and respected" —Plain Dealer	"thoughtful . . . and respected"
"a reputation for integrity and intelligence"—Akron Beacon Journal	"a reputation for integrity and intelligence"
Alice Resnick	And Alice Resnick?
"an unseemly willingness to politicize her office"—Columbus Dispatch	"an unseemly willingness to politicize her office"
"lacks judicial temperament" —Akron Beacon Journal	"lacks judicial temperament"

Video (cont'd):	Audio (cont'd):
"blind to the ethical compromises of taking 78 percent of her contributions from . . . trial lawyers who get wealthy on settlements affirmed by the Supreme Court."—Cincinnati Enquirer Judge Terry O'Donnell "Highly recommended" Cleveland Bar Association Learn more: www.LitigationFairness.org	"blind to the ethical compromises of taking 78 percent of her contributions from . . . trial lawyers who get wealthy on settlements affirmed by the Supreme Court." O'Donnell and Resnick—big differences.

The Murphy Pintak Gautier Hudome Agency, Inc.

30 Television

Date: October 19, 2000

Client: U.S. Chamber of Commerce
Title: "Cook & Black Compare"
Spot #: USCC-1063

Video:	Audio:
	Music Up & Under ANNOUNCER:
Blue Box & Red Box next to each other with points appearing in respective boxes as announcer reads.	Deborah Cook and Tim Black. Compare. Justice Cook is an experienced Ohio Supreme Court Justice. Tim Black is a municipal court judge who's never heard an appeal. On education Deborah Cook has voted to require instructors who are paid actually have to teach. And Justice Cook regularly rules on important death penalty cases. Tim Black has never ruled on a death penalty case but he's ruled on many traffic cases.
Closing board: Deborah Cook & Tim Black Big Differences Learn more: www.LitigationFairness.org Paid for by U.S. Chamber of Commerce	Supreme Court Justice Deborah Cook and Municipal Judge Tim Black. Big differences.